



Description

Graphic design is art with a purpose. It involves a creative and systematic plan to solve a problem or achieve certain objectives, with the use of images, symbols or even words. It is visual communication and the aesthetic expression of concepts and ideas using various graphic elements and tools.

Career Fields

Learners could pursue a career in one of the following career fields:

- Film and Video Editor.
- Graphic Designer.
- Industrial/Product Designer.
- Multimedia Artist/Animator.

Programme Outline

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| <ul style="list-style-type: none"> ● Digital Literacy (IC3 Spark) ● Adobe Photoshop ● Adobe InDesign ● Fundamentals of CorelDraw ● Mobile App Development | <ul style="list-style-type: none"> ● Adobe Illustrator ● Intro to UI/UX ● Adobe Rich Animated Media ● Introduction to Project Management |
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Type of Programme

- Full –Time (Mornings)
- Instructor-led | Blended Learning

Duration

- 8 Months | 3 Sessions per week | 5 Hours per session

Admission Requirements

- Knowledge, comprehension and application of English language at NQF 3/Grade 10 or equivalent.
- Knowledge, comprehension and application of Mathematical Literacy at NQF 3/Grade 10 or equivalent.
- Ability to use a personal computer competently

Learner Material

Textbooks are included in the tuition fees.

Pricing (Payment Options on request)

Total

- WAS – R26 667.00 | NOW – R16 000.00

Assessments

Continuous theoretical and practical tasks will assess all objectives and adhere to exam criteria of the learning programme thus preparing the learner for the final exam.

Exams

Exam is online through the Certiport and Google portals.

Certifications

Upon successful completion of the programme and examination students will receive International certification for IC3 Digital Literacy (IC3 Spark) Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Mobile App Development, Adobe Rich Animated Media from Certiport, Graphic design specialist Certification from G-CITI Campus