



**Description**

Graphic design is art with a purpose. It involves a creative and systematic plan to solve a problem or achieve certain objectives, with the use of images, symbols or even words. It is visual communication and the aesthetic expression of concepts and ideas using various graphic elements and tools.

**Career Fields**

*Learners could pursue a career in one of the following career fields:*

- Film and Video Editor.
- Graphic Designer.
- Industrial/Product Designer.
- Multimedia Artist/Animator.

**Programme Outline**

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| <ul style="list-style-type: none"> <li>● IC3 Spark – Digital Literacy (MS Word   Excel   PowerPoint, Internet &amp; Email)</li> <li>● Introduction to Project Management</li> <li>● Introduction to Business Communication</li> </ul> | <ul style="list-style-type: none"> <li>● Adobe Photoshop</li> <li>● Adobe InDesign</li> <li>● Intro to UI/UX</li> </ul> |
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**Type of Programme**

- Full –Time (Mornings)
- Instructor-led | Blended Learning

**Duration**

- 4 Months | 2 Sessions per week | 5 Hours per session (Full-Time)
- 4 Months | 2 Sessions per week | 2 Hours per session (Part-Time)

**Admission Requirements**

- Knowledge, comprehension and application of English language at NQF 3/Grade 10 or equivalent.
- Knowledge, comprehension and application of Mathematical Literacy at NQF 3/Grade 10 or equivalent.
- Ability to use a personal computer competently

**Learner Material**

Textbooks are included in the tuition fees.

**Pricing (Payment Options on request)**

- Total**
- WAS – R19 200.00 | NOW – R9 600.00

**Assessments**

Continuous theoretical and practical tasks will assess all objectives and adhere to exam criteria of the learning programme thus preparing the learner for the final exam.

**Exams**

Exam is online through the Certiport and Google portals.

**Certifications**

Upon successful completion of the programme and examination students will receive International certification for IC3 Spark Digital Literacy, Adobe Photoshop, Adobe InDesign from Certiport, Entrepreneurship Essentials from Netacad, Graphic design Certification from G-CITI Campus